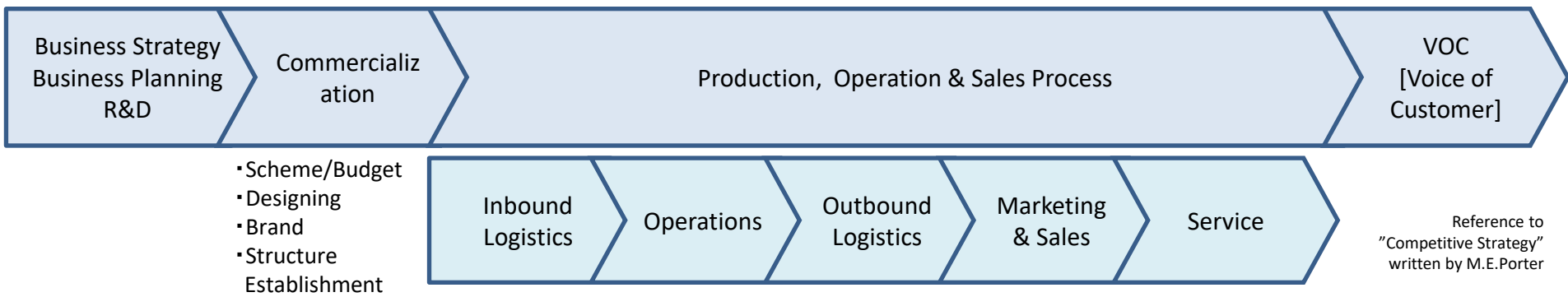
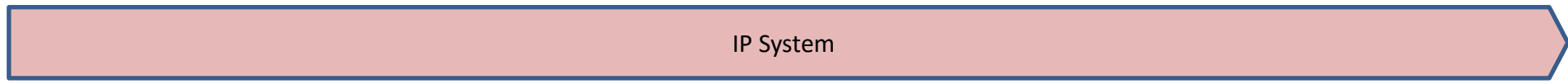
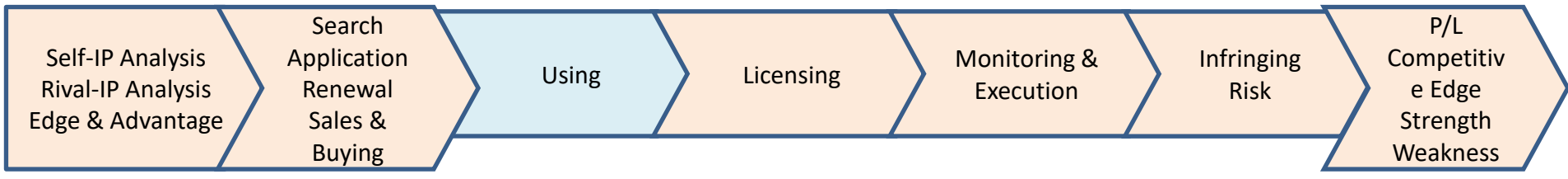




## BUSINESS ACTIVITY CHAIN



- [1] VOC based New Product Development & Service Provision Strategy Planning
- [2] VOC based Business Challenge Find & Solution Assistance
- [3] IP Analysis & Assessment based Competitive Edge Planning
- [4] IP Value Enhancement/IP Performance Superiority Planning & Execution Assistance
- [5] Production/Operation/Sales Process & Service Provision Process Productivity Improvement & Profit Creating Assistance
- [6] IP Work Outsource Partner



## IP [Intellectual Property] Value Enhancement Chain