

Strategic
Matter

VOC based New Product
Development & Service
Provision Strategy Planning

IP Analysis & Assessment based
Competitive Edge Planning

VOC based
Business
Challenge Find &
Solution
Assistance

Production/Operation/Sales Process & Service Provision
Process Productivity Improvement & Profit Creating
Assistance

IP Value Enhancement/IP Performance Superiority
Planning & Execution Assistance

IP Work Outsource Partner

Job
Matter

Creative Work

Clerical Work

